



Business Intelligence/Data Warehouse

Sage CRM

 Company: Vigorous Exercise Company
 Phone: 916 555-0137

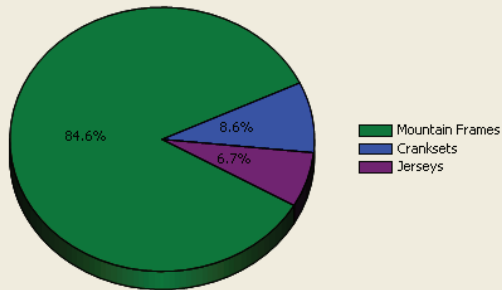
 Summary Quick Look Dashboard **Purchase Analysis** Market Analysis Marketing Notes Communications Opportunities Cases People Addresses Phone/E-mail Company Team Documents Self Service Relationships Pr

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 Administration
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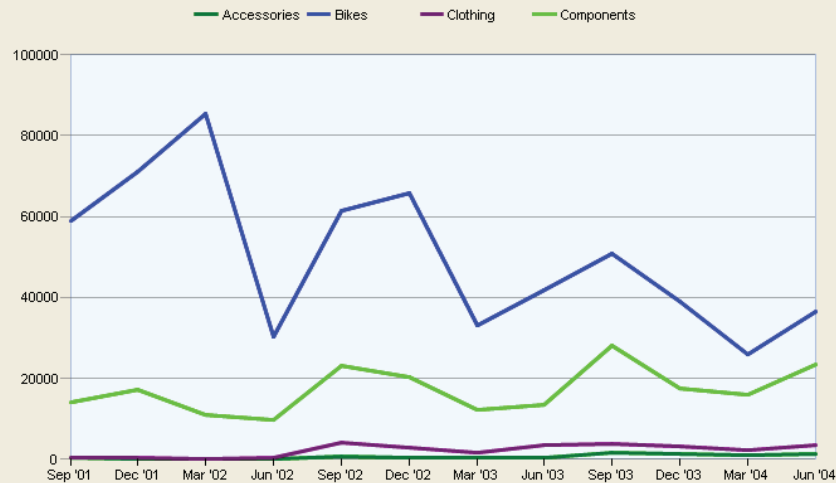
Customer Key Indicators

| | | |
|---------------------------------------|--|---|
| Main Product Line: Mountain | Year Opened: 1979 | Last Order Year: 2004 |
| Market Type: Reseller | Ranking in Market: 36 / 701 | Contribution to Market: 0.69 % |
| Business Segment: Warehouse | Ranking in Segment: 15 / 232 | Contribution to Segment: 1.50 % |

Top 3 Subcategories (Excluding Bikes) - Rolling 12 Months



Purchase Trend by Category (in USD)



Purchases by Product Category

| | CY 2001 | CY 2002 | CY 2003 | CY 2004 |
|--------------|---------------------|---------------------|---------------------|---------------------|
| Accessories | \$625.78 | \$1,564.09 | \$3,937.10 | \$2,292.84 |
| Bikes | \$130,019.62 | \$242,832.43 | \$164,797.93 | \$62,373.89 |
| Clothing | \$899.87 | \$7,799.00 | \$12,253.04 | \$5,875.58 |
| Components | \$31,193.64 | \$64,486.29 | \$71,625.21 | \$39,332.47 |
| Total | \$162,738.91 | \$316,681.80 | \$252,613.29 | \$109,874.78 |

The BAASS BI team will design a custom data warehouse by leveraging tools you already own. This means there will be no need to purchase additional products, no more annual software maintenance fees or extra charges for connecting to multiple databases. Unparalleled performance and scalability with user level security ensures timely and relevant data that is available for analysis in real time.

Features

- Connections to external data sources (unlimited)
- Key Performance Indicators (KPIs)
- Dashboards
- Comprehensive and highly scalable
- Data Mining and predictive analytics
- Scalable enterprise data integration platform
- Based on Microsoft SQL Server Stack:
 - SQL Server RDMS
 - SQL Server Integration Services
 - SQL Server Analysis Services
 - SQL Server Reporting Services

Benefits

- Get faster answers to your business questions
- Get key business metrics reports anywhere, anytime from any device
- Get insight into customer behaviour
- Improve customer satisfaction and loyalty
- Identify cross-selling and up-selling opportunities
- Improve efficiency and productivity
- Streamline your operations
- Manage inventory better

ERP

CRM

BI

HRIS

PSA

WMS

Apps

MC